



Greek Life Strategic Plan 2021 - 2024

Mission: UMD Greek Life strives to form an inclusive group of dynamic leaders who perform academically and professionally in everyday life, through positive work ethic, community service and academic drive.

DEI Position Statement: Greek Life at the University of Minnesota Duluth is committed to embracing inclusiveness through core values and accepting members no matter race, creed, or background. Greek Life is proud to offer an equal opportunity to all.

- Created at Chapter President Institute Spring 2021

Values: Community, Philanthropy, Service, Siblinghood (brotherhood/sisterhood)

- *Created at All Officer Training Fall 2021*

Tagline: Be a Leader, Make an Impact, Leave a Legacy

Goals:

The intention is to complete each goal within the next 1-3 years.

- Community Involvement
 - Alumni Development
 - Assessment and Evaluation
 - Community surveys
 - Standards of Excellence Program
 - Strategic Plan
 - Policy development
 - Community Building
 - Greek Life wide service event
 - Greek Life Newsletter
 - Greek Week
 - All Officer Training
 - Wear it Wednesday
 - Annual GL apparel
 - Direct Chapter Support/Advising



- Advisor introduction at chapter meetings
 - Monthly (or bi-monthly) Chapter Presidents meetings
- Equity and Social Justice Work
 - Help develop a position on related topic in each chapter and council
- Fundraising/Donor Development
- Governing Council Development
 - All positions full functioning
- Health & Safety/Prevention Work
 - Hazing Prevention Week
 - Consent Week
- Local Advisor Development
- Education
 - Every member of Greek Life participates in DEI Training
 - Online EverFi Training, each member would complete once
 - Every member of Greek Life participates in Bystander Intervention Training
 - Each member would complete once
 - At least 75% of Greek Life members participate in training that cover the topics of:
 - Academics (or Career Services)
 - Alcohol Education
 - Chapter Values
 - Diversity, Equity and Inclusion
 - In addition to the EverFi training
 - Hazing Prevention
 - Greek Life provide opportunities for education around areas mentioned above
 - Potential New Member training
- Policies & Accountability Measures
 - Standards of Excellence Program
 - Functioning Judicial Boards and systems within the Interfraternity Council and Panhellenic Council
- Recruitment
 - Increase Greek Life membership to 5% of the undergraduate population at UMD. *Currently at 3%.*
 - Interfraternity Council
 - Implement a universal interest form
 - Have a collaborative recruitment process
 - No duplicating dates/times



- More inclusive recruitment process
 - On campus events
 - No or little cost associated with the rush process
 - Allow for the opportunity to have any interested member meet with all chapters
- Have a successful charter of Alpha Sigma Phi - Kappa Rho chapter and Pi Delta Psi Fraternity Inc. (currently Ignite)
- Panhellenic Council
 - Have 150 (or more) PNMs sign up for primary recruitment
 - More universal recruitment education around DEI
 - Ensure the longevity of local organizations
 - Prepare campus for expansion 2022
 - Move recruitment to labor day (or second weekend of the semester)
- Scholarship
 - Have all organizations meet or exceed the all undergraduate male/female grade point average for each academic semester
 - Have 66% of Greek Life membership make the Dean's List for their respective colleges each academic semester