

SSF Presentation January 2021

Information provided will be used for the Student Service Fees (SSF) presentation for getting funding 2021-2022.

Greek Life

Membership and Recruitment

	Spring 2020		Fall 2020	
	Initiated	New Members	Initiated	New Members
Sororities	186	16	140	42
Fraternities	99	3	78	19
	285	19	218	61

Membership with Greek Life is open to those who are enrolled as an undergraduate, degree seeking student at the University of Minnesota Duluth and have at least a 2.0 cumulative grade point average. This includes upperclassmen, transfer students and international students. Fall 2020 there was an increase of sophomores and juniors who joined Greek-lettered organizations. Greek-lettered organizations have a mutual selection process for membership meaning both the greek-lettered organization and the student are making the decision on membership. If a student does not receive membership to one organization they may pursue membership with another one. It's just about finding an organization whose values align with the student's own values best.

Greek Life experienced lower membership numbers Fall 2020 than usual. Greek Life makes up 3.4-3.75% of the undergraduate student population at the University of Minnesota Duluth. Fall 2020 all but one sorority and one fraternity held recruitment. Panhellenic Council (sororities) adapted to hold an entirely online recruitment via Zoom. Interfraternity Council (fraternities) held a mixture of in-person and online recruitment events. In-person events were kept to low numbers, held outside with everyone required to wear masks. Tau Kappa Epsilon's best attended virtual event Fall 2020 was about academics.

Students on campus searched out Greek Life to make connections during the pandemic. One student mentioned they decided to stay in their Greek-lettered organization because of the support system their chapter and the community creates. Spring 2020 two fraternities and four sororities held recruitment.

Civic Engagement

Civic Engagement Summary by Chapter

	Spring 2020		Fall 2020	
Fraternities	Philanthropy Dollars	Community Service	Philanthropy Dollars	Community Service
Alpha Delta	\$3,770.45	1,500		349
Alpha Nu Omega	\$378	15		0
Phi Kappa Psi	\$0	0		273
Phi Kappa Tau	\$0	0		
Tau Kappa Epsilon	\$0	\$9,732.07		
Sororities	Philanthropy Dollars	Community Service	Philanthropy Dollars	Community Service
Alpha Sigma Tau	\$4,597.03	167	\$850	
Beta Lambda Psi	\$1,931.40	30		
Gamma Sigma Sigma	\$1,427.77	872	500	420
Kappa Xi Delta	\$1,191.92	393		145
Phi Sigma Sigma	0	\$2,623.83	\$800	0
Community Total	\$25,652.47	2,977		

Philanthropic Endeavours

- Seven organizations raised funds and participated in the Polar Plunge for Special Olympics Minnesota.

- ANO Ball for Life House Duluth
- Necessities, hygiene products and tie blankets donated to Safe Haven.
- A (free) yoga event over Zoom to raise money for Breast Cancer Awareness Month.
- In a friendly competition with the UMN Twin Cities campus Interfraternity Council a food drive was held. The Interfraternity Council at UMD collected 186 pounds of food for Duluth's CHUM.
- Panhellenic Council held its first ever philanthropy for Circle of Sisterhood via an online platform.
- Online fundraiser for the Kids in Need Foundation, school supplies for West Duluth schools, and the Phi Sigma Sigma Foundation.
- Tau Kappa Epsilon had three members run a marathon in support of St. Jude's Children's Hospital.

Community Service Events

- Alpha Delta, Gamma Sigma Sigma and for Fall 2020 in partnership with Panhellenic Council organizations volunteered with the SafeWalk program at UMD.
- Yard work for CEHSP faculty member, Dr. David McCarthy.
- Highway cleanup

Other Events

- Three representatives from Panhellenic Council attended the College Panhellenic Academy in Indianapolis to receive leadership training.
- Three student representatives from Greek Life and the Greek Life Advisor attended the Association for Fraternal Leadership and Values in Indianapolis for the first time to receive education and leadership programming.
- Greek Week was held in person
 - Man of the Year (male beauty pageant)
 - 2020 the Quidditch Club and the Men's Rugby Team participated as contestants.
 - Grocery Grab (bingo for food)
 - Coffee and Donuts (free donuts and coffee)
 - Repperoni (wear letters receive a slice of pizza)
 - Lip Sync Battle
 - All Greek Banquet
- Hosted informational sessions and had content in the Canvas site for Bulldog Beginnings: Welcome Week.
 - Greek Life partnered with honors societies on campus to volunteer with Move-In fall 2020.

- Laretta Perry spoke virtually to Greek Life members about how to stay safe with alcohol and drugs. 78 Greek Life members attended this event.
- A trip to Greece is planned for June 2021. This trip is open to the Greek Life community and currently has approximately 25 members attending.
- The first Officer Transition Retreat was held with both the Interfraternity Council and Panhellenic Council.
- The first President's Institute will take place January 2021.
- Interfraternity Council and Panhellenic Council each held an introduction meeting

Due to restrictions around COVID-19 many in-person events were cancelled. However chapters still held meetings and other events over Zoom. A virtual Greek Week and additional educational sessions will be held spring 2021.

Academics

Chapter	Initiated Members	New Members	Chapter GPA	GPA Change from Spring 2020	Initiated Member GPA	New Member GPA
Kappa Xi Delta	19	6	3.42	0.13	3.33	3.51
UMD Female Average			3.25	-0.02		
Panhellenic Council	106	42	3.21	0.05	3.16	3.25
Phi Kappa Psi	13	6	3.2	-0.01	3.37	N/A
Beta Lambda Psi	7	6	3.19	0.35	2.98	3.40
Sorority Average	140	42	3.15	0.01	3.12	3.25
UMD Campus Average			3.14	-0.02		
Alpha Sigma Tau	42	10	3.13	-0.04	3.13	3.12
Alpha Delta	21	2	3.10	0.23	2.71	3.49
Alpha Nu Omega	11	2	3.09	0.05	3.09	N/A
Greek Life Community Average	218	61	3.08	0.06	3.06	3.19
Phi Sigma Sigma	38	20	3.08	-0.22	3.21	2.96

UMD Male Average			3.05	-0.02		
Fraternity Average	78	19	3.01	-0.14	2.99	3.13
Interfraternity Council	112	19	3.00	0.06	2.99	3.13
Gamma Sigma Sigma*	34	N/A	2.94	-0.18	2.94	N/A
Tau Kappa Epsilon	23	9	2.88	-0.06	3.01	2.76
Phi Kappa Tau	10	0	2.79	0.39	2.79	N/A

Fall 2020 the overall community semester grade point average (GPA) increased by 0.06 from Spring 2020 semester. Five chapters had improved grade point averages from Spring 2020. Kappa Xi Delta had the highest overall chapter grade point average within Greek Life with a 3.42 cumulative grade point average; which was higher than the UMD female undergraduate average.

For the first time Greek Life tracked the number of Greek Life members who made the Dean's List for Fall 2020. 86 members (30.82% of Greek Life's overall membership) made the Dean's List for their prospective colleges.

Awards and Achievements

- Annabelle Paquin, Alpha Sigma Tau, Panhellenic Council Vice President of Recruitment was elected to serve on the National Panhellenic Council Student Advisory Committee. She is one of 14 sorority women selected nationally to serve on this committee.
 - Annabelle also wrote an article for the National Panhellenic Newsletter and will be hosting an educational session at the College Panhellenic Academy conference.
- Greek Life's social media account has been featuring a student as "Greek of the Week". These students are from various Greek-lettered organizations within Greek Life
- Lauren Dale and Lexi Tschida were selected to serve as 1899 Society Collegiate Ambassadors for Alpha Sigma Tau. They are two of 22 ambassadors selected organization wide to serve on this committee.
- Latasha Hayden, Meghan Keating, and Olivia Schultz, members of Gamma Sigma Sigma wrote an article for the UMD Parent and Family Newsletter for their volunteer service endeavour, No Dog Left Behind.

- Tau Kappa Epsilon received awards from their national headquarters for Excellence in Involvement Alumni Relations, Excellence in Achievement St. Jude, Excellence in Involvement Community Service and Excellence in Recruitment Chapter Size.
- Greek Life has completed a full year of chapter “report cards”. The report cards report the same information for each chapter that include financial requirements, civic engagement and academics.
- Greek Life launched the Standards of Excellence Program, which is designed to have chapters review their organizations and see where they have areas of improvement and how to improve those areas. The goal is to give every member within Greek Life the same level of the fraternity/sorority experience.
- Getting involved not only in the community, but on campus is very important to Greek Life. Some chapters even require members to be involved in other areas on campus. Many Greek Life members even hold leadership positions within these organizations as well. Here are some examples of what members are involved in outside of Greek Life.

Aises Organization	RSOP
Attitudes Dance Association	Sales Club
Bulldog Yoga Club	SERVE
Chemistry Club	Sports Club
Financial Planning Club	Student Advocates for Choice
Financial Planning Club	Student Association
Housing and Residence Life	Student Service Fee Committee
Indigenous Student Organization	Swenson College Student
Kirby Program Board	Ambassadors
KUMD	Tutor in Library
LSBE Dean's Advisory Committee	UMD Athletics
Mortar Board	UMD Cheer and Hockey Cheer
Off Campus Employment	UMD Mentorship Program
Omicron Delta Kappa	UMD Research
Pre-Law Club	UMD Stores
Pre-Med Club	UST 1000 Peer Leader
Pre-Pharmacy Club	You Matter
ROTC	

- Changed the Greek Office from a general lounge space to an office space for chapters to conduct meetings in.

Goals 2021-2022

- Hold Greek Life awards based on completion of Standards of Excellence Program.
- Create a rubric for each requirement of the Standards of Excellence Program to make it clearer on how chapters can be successful.
- Collaborate more with other departments to increase programming for chapters.
- Create a Chapter Presidents Manual to provide to newly elected chapter presidents.
 - A future goal would be to create a manual for every position.
- Launch a book club on “The Art of Gathering” by Priya Parker and another book club on a book that focuses on diversity, equity and inclusion (this book would change each year). 2021’s book will be on “White Fragility” by Robin DiAngelo.
- Raise money to bring more students to the Association of Fraternal Leadership and Values Conference for 2022.
- Bring 1-2 multicultural greek-lettered organizations to campus.
 - Conversations have begun for an Asian interest organization and a National Pan-Hellenic organization.
- Increase membership within Greek Life to be 4% or greater of the undergraduate student population.

Omicron Delta Kappa

Omicron Delta Kappa

Omicron Delta Kappa (ODK) is an honors society that focuses on leadership. Leadership is defined by ODK as athletics, campus government, community service, creative and performing arts, journalism, mass media, scholarship, social and religious activities, speech.

ODK has the intended purpose of bringing leaders from across campus, who may not regularly interact, together. ODK is also unique in that it allows students, faculty, staff and alumni to all be members. Making faculty and staff accessibility to students in a different way.

ODK at the University of Minnesota Duluth (UMD) was officially chartered and installed on October 23, 2020 with a hybrid in-person and virtual event (the first of its kind with ODK). There are currently 24 UMD students, UMD alumni, faculty and staff members. Joining ODK also fulfills Core Value Eight of the Kirby Lead program.

In 2021 ODK will take over the planning of the campus awards and reception in April. This event is expected to be held virtually.

Bulldog Beginnings

Spring 2021

New students at the University of Minnesota Duluth (UMD) will get experience a primarily virtual Welcome Week. New students will have access to a Canvas site one week prior (January 6, 2021) to the beginning of the spring semester. Starting on the first day of classes until January 22, 2021 Welcome Back Week will take place for all students. Bulldog Beginnings will partner with student organizations to host virtual events and giveaways to engage students.

Bulldog Beginnings will partner with campus departments further on in the semester to continue the engagement and continue to provide resources to new students.

Fall 2021

Fall Welcome Week will take place August 26-29, 2021. Without knowing the climate of COVID-19 both an in-person and completely virtual Welcome Week will be planned. Regardless of modality, first year students will get access to an online Canvas course to review information about UMD before coming to campus.

Also regardless of modality it is intended to get UST 1000 peer leaders and Swenson Ambassadors more involved with Welcome Week. These students will act as small group facilitators for their UST 1000 class (or their assigned Swenson Students). Peer Leaders/Swenson Ambassadors will touch base with their students at least once a day during Welcome Week.

A big goal of Fall 2021 is to bring back the all first-year student service project with their UST 1000 peer leader and instructor. Conversations with Sam Shanks have already begun to make this happen.

Requested Funds

Program	Account	Description	Expenses	Notes
20340	720105	Office Supplies	\$75.00	General office supplies
20340	720106	Promotional and Award Items	\$200.00	Promotional items given to past officers (18 officers total). In addition to promotional items given out at different Greek Life events.
20340	720303	Printing-Duplicating-Binding	\$30.00	Recruitment, SafeWalk and misc materials for councils.
20340	720310	Software License Fees	\$163.95	Greek Life website (domain and use of the host site Weebly)
20340	720311	Dues and Subscriptions	\$390.00	Association for Fraternity/Sorority Advisors (Tori)
20340	720322	Training and Conf Registration		
		College Panhellenic Academy	\$225.00	Takes place in January in Indianapolis, IN
		IFC Academy	\$225.00	Takes place in January
		Association for Fraternal Leadership & Values (AFLV)	\$310.00	Takes place in January/February in Indianapolis, IN
		Association of Fraternity/Sorority Advisors Annual Meeting (AFAAM)	\$499.00	Takes place in December in Dallas, TX
20340	720602	Travel Domestic		
		Transportation	\$850.00	Prices estimated for all conferences
		Lodging	\$2,100.00	Prices estimated for all conferences
		Food	1378	Prices estimated for all conferences
20340	720107	Postage	\$50.00	Correspondence with members
20340	700402	Salaries-Undergraduate Student	\$5,590.00	Greek Life Assistant 8-10 hours/week at \$10.75 an hour
Total			\$12,085.95	

Clarification for Training and Cof Registration and Travel Domestic: The Association of Fraternity/Sorority Advisors Annual Meeting (AFAAM) 2020 event took place virtually and was \$150 total. For January 2021, College Panhellenic Academy is \$99 and IFC is \$250 and both are taking place virtually. Greek Life has decided not to participate in the Association for Fraternal Leadership & Values (AFLV) for 2021. Conference registration prices and travel expenses are budgeted in anticipation of being able to attend in person for these events starting in December 2021. At this time I am unsure if AFAAM 2021 and other 2022 conferences will be online or in-person. Travel prices are estimated.