



Standards of Excellence 2021-2022

Program Information

Greek Life Definition

Greek Life at the University of Minnesota Duluth focuses on Social Greek-lettered organizations that are private, national, or international. Any social Greek-lettered organization shall be recognized by the University, Greek Life, and respective local governing bodies (e.g. Interfraternity Council or the Panhellenic Council). These organizations may select members according to criteria consistent with the nondiscrimination policies of the University. They may be entitled to gender expression if they meet the provision of Section 86.14 of the regulations promulgated under Title IX of the US Education Act Amendment of 1972.

Organizations that have goals around service, honorary, professional, religion or politics may also be involved with Greek Life.

Student Group Recognition

To be a recognized Greek-lettered organization with Greek Life at the University of Minnesota Duluth all policies to become a [registered student organization](#) with Kirby Student Center must be followed along with additional requirements set forth by respective local governing bodies (e.g. Interfraternity Council or the Panhellenic Council) and Greek Life.

The University of Minnesota Duluth, Kirby Student Center, [Student Organization Handbook](#) can be found on kirby.d.umn.edu.

Greek Life Organization Support

Greek Life is an integral part of the co-curricular experience at the University of Minnesota Duluth, it is thereby afforded certain privileges. These privileges are given to those recognized by Greek Life, in good standing with the University and their respective governing body. Opportunities include:



- Participate as a group in various campus activities and programs.
- Use University facilities, equipment, and services according to prescribed policies and procedures.
- Be included in certain student publications according to University policies and procedures.
- Sponsor fundraising events and solicit funds according to University policies and procedures.
- Use the University name and logos according to University policy.
- Be eligible for awards and honors presented to student organizations and their members according to University and Greek Life policies and procedures.
- Have access to grade information for members and prospective members according to the University policies and procedures.
- Secure a student organization mailbox in Kirby Student Center and utilize services provided by the office.
- Display flyers, posters, and banners in approved areas around campus in accordance with the University policies and procedures.
- Choose members in accordance with state and federal regulations and respective National/International fraternity and sorority policy.
- Sponsor events as a recognized group.
- Utilize Greek Life staff advisory support and assistance.

Scoring and Recognition

The following standards and expectations are the process that all chapters at the University of Minnesota Duluth will be evaluated in order to remain in good standing and eligible for university awards, services, and goods. Submissions should be thoughtful and complete. Any submission that is lacking information will be returned to the submitter to be fixed. If not fixed, partial or no credit will be received for that submission.

Appropriate documentation can include and be submitted online through Canvas:

- Chapter bylaws and constitution
- Flyers
- Publicity materials from events
- Letters of support from participating organizations
- Chapter minutes
- Other documentation as approved by Greek Life staff

This isn't an all-inclusive list.



Points

The points given for the standards reflect a comprehensive picture of a fraternity or sorority chapter. Each requirement will be worth 10 points unless otherwise specified. Partial credit can be received. Scoring of standards will take place on the Greek Life Canvas site. Points will be lost for late submissions.

Chapters that do not recruit new members for a specific semester will abide by the appropriate standards that apply to the chapter; and will have a different cumulative total of points.

Points will NOT be awarded for any standards that were met due only to requirements from a sanction (i.e. community service hours, educational presentations, etc.)

Recognition of Achievements

The standards reflect a tremendous amount of work on the part of chapter members, leaders, advisors, and inter/national staff and volunteers. These partnerships have resulted in a more effective set of standards that will inevitably ensure success. The University is committed to assisting chapters in any way possible to accomplish the standards outlined in this document.

Chapters that meet these standards will be recognized at the All Greek Banquet and will be assisted in publicizing their success and accomplishments. The following point breakdown signifies the corresponding award that will be awarded:

Overall Achievement

- 90-100% of total points: Chapter of Excellence
- 80-89% of total points: Chapter of Achievement
- 70-79% of total points: Chapter of Promise
- 60-69% of total points: Probationary Chapter
- 0-59% of total points: Not in Good Standing

Functional Area Achievement (e.g. scholarship, chapter management)

- 90% of points in any given area: Certificate of Excellence



Areas of Improvement

This information will be used as a starting point from which improvements can be made. Chapters will not be able to maintain the status quo. Continued improvement is expected.

The following are the expectations of chapters based on their achievement during the standards assessment:

Recognition Levels	Recognition Action	Additional Expectations/Ramifications
All Levels	Chapter standing is provided on the Greek Life website. Letter/email regarding chapter standing is sent to chapters.	
Chapter of Excellence 90-100% of total points	Recognition at the Annual All Greek Banquet. Certificate of Excellence.	No additional requirements from the University.
Chapter of Achievement 80-89% of total points	Recognition at the Annual All Greek Banquet. Certificate of Achievement.	Discuss areas of improvement during monthly meetings with Greek Life staff.



<p>Chapter of Promise 70-79% of total points</p>		<p>Meet with Greek Life staff bi-weekly.</p> <p>Develop a chapter improvement plan.</p> <p>Failure to meet additional expectations will result in the chapter being sent to UMD Campus Conduct.</p>
<p>Probationary Chapter 60-69% of total points</p>		<p>Meet with Greek Life staff weekly.</p> <p>Develop a complete redevelopment plan.</p> <p>Use of University privileges must be approved by Greek Life staff.</p> <p>Failure to meet additional expectations will result in a letter being sent to the Dean of Students Office recommending withdrawal for campus recognition.</p>



<p>Not in Good Standing</p> <p>0-59% of total points</p>		<p>Loss of all campus privileges.</p> <p>Develop a complete redevelopment plan.</p> <p>Meet with Greek Life staff weekly.</p> <p>Failure to meet additional expectations will result in a letter being sent to the Dean of Students Office recommending withdrawal for campus recognition.</p>
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Academic Standards

Academic Plan Fall

10 Points

Due: Sep 13, 2021

Create an academic plan for the chapter to follow for fall semester. The academic plan should contain (at least):

- Chapter GPA goal (semester or cumulative)
- An academic calendar of presentations, study sessions, etc.
- Incentives for members to achieve high study hours, good grades on exams/projects or overall academic success
 - Incentive can be interpreted by the chapter
- Include additional criteria that fit the chapter's needs best.



Academic Plan Spring

10 Points

Due: January 26, 2022

Reflect on the following questions:

- How successful was the fall academic plan?
- Has the GPA goal changed?
- What is the new academic calendar for spring semester (presentations, study sessions, etc.)
- Are the incentives staying the same?
- What other things are being added/changed for spring semester?

Create an academic plan for the chapter to follow for spring semester. The academic plan should contain (at least):

- Chapter GPA goal (semester or cumulative).
- An academic calendar of presentations, study sessions, etc.
- Incentives for members to achieve high study hours, good grades on exams/projects or overall academic success.
 - An incentive can be interpreted by the chapter.
- Include additional criteria that fit the chapter's needs best and incorporate feedback provided from fall's academic plan.

Submit the criteria with your reflection under the corresponding criteria.

Chapter Grade Point Average Fall

4 Points

No due date

Chapters should strive to get their semester grade point average (GPA) above a 2.75. This will also include new member's GPAs.

Remember IFC chapters need to maintain a 2.5 GPA to be in good standing with the council.

No submission is required for this objective. Information will come from the compiled grade report based on the Membership Information Form/roster information.



Chapter Grade Point Average Spring

4 Points

No due date

Chapters should strive to get their semester grade point average (GPA) above a 2.75. This will also include new member's GPAs.

Remember IFC chapters need to maintain a 2.5 GPA to be in good standing with the council. No submission is required for this objective.

No submission is required for this objective. Information will come from the compiled grade report based on the Membership Information Form/roster information.

Membership Information Form Fall

10 Points

Due: December 17, 2021

Ensure all active and new members have completed the Membership Information Form (z.umn.edu/BulldogConnect - Greek Life - Forms).

The form gives consent for the Greek Life advisor to check the member's grades and share with chapter presidents and headquarters staff. If a member does not want their grades checked they still have to complete the form.

Active members only need to complete the form once (if they have completed it in the past, they are good to go). New members should complete the form as soon as they accept their bid. They should not wait until initiation/activation.

Membership Information Form Spring

10 Points

Due: May 6, 2022

Ensure all active and new members have completed the Membership Information Form (z.umn.edu/BulldogConnect - Greek Life - Forms).



The form gives consent for the Greek Life advisor to check the member's grades and share with chapter presidents and headquarters staff. If a member does not want their grades checked they still have to complete the form.

Active members only need to complete the form once (if they have completed it in the past, they are good to go). New members should complete the form as soon as they accept their bid. They should not wait until initiation/activation.

Chapter Management

Certificate of Insurance

10 Points

Due: Sep 13, 2021

To better protect chapters and individual chapter members each chapter must have liability insurance coverage with adequate limits for personal injury in place. Chapters should provide a Certificate of Insurance evidencing the following:

- General Liability Insurance for bodily injury and property damage with a minimum of \$1,000,000 in Combined Single Limit
- The General Liability Insurance policy must name "the University of Minnesota Duluth" as an additional insured and the certificate must state that the insurance coverage is primary over other collectible insurance.

All Certificates of Insurance must have a 30 days' notice of any change or cancellation of the policy terms. Any such notice should be sent to the Greek Life Office at the address indicated below. In addition, if a particular policy is due for renewal during the academic year, an updated Certificate of Insurance should be provided no later than 14 days prior to the expiration date of the existing policy.

Certificates of Insurance and any questions are best directed to:

Greek Life

1120 Kirby Drive

115C Kirby Student Center



Duluth, MN 55812

Tel: (218)-726-8739

Email: greeklife@d.umn.edu

The above-specified limits are required minimums only. All fraternity and sorority chapter members and their alumni(ae) are encouraged to review their policies on a regular basis in order to determine whether additional coverage is advisable. The insurance requirements are strictly enforced. Failure to comply may result in the immediate revocation of the chapter's recognition by the University.

Chapter Advisor

10 Points

Due: May 6, 2021

To aid in the success of the chapter having an advisor, or a board of advisors to help provide guidance is required. Submit at least one name and contact information for a chapter advisor.

Also list how the chapter maintains an active relationship with the advisor(s). It's pointless to have an advisor if you aren't tapping into their knowledge and expertise.

The Greek Life Advisor can be used for guidance, but should not be the chapter's primary advisor.

Reminder April is advisor appreciation month. April (or any month) would be an excellent time to honor your chapter advisor who volunteers their time to help members succeed.

Chapter Budget

10 Points

Due: Sep 13, 2021

Submit the chapter's budget for 2021-2022. Ensure the chapter is using a bookkeeping system (spreadsheet, TCF Bank, Billhighway, etc.).

When creating a budget it is important to think about how the chapter is spending its money. What are you prioritizing? Are you putting money aside for academic purposes? Educational session? If you are only spending money on social aspects, there are cheaper ways to interact with others than joining a fraternity/sorority.



Chapter Facility Addresses

5 Bonus Points

Due: December 17, 2021

List the address(es) of any off campus home or apartment with four or more chapter members living together.

Addresses are being collected for the safety of Greek Life. For example, Greek Life has received calls about complaints of house parties. Greek Life can't deny these claims and therefore receives the blame and the bad reputation for such. By providing an address it will not be provided to campus police or Duluth police. The intention of this is to not get anyone in trouble.

If your chapter would like to establish an official chapter facility please contact your headquarters. There is no city ordinance that bans Greek housing. Local organizations interested in creating a chapter facility should connect with the Greek Life Advisor for guidance.

Greek Life Calendar Fall

10 Points

Due: September 13, 2021

[Edit the Greek Life Calendar](#) to include the organization's events for the fall semester. If access to edit the calendar is needed please contact greeklife@d.umn.edu. The calendar is used to ensure no chapter plans an event over another chapter's event. Encourage your members to add the Greek Life Calendar to their own Google Calendars, so they can keep up with all chapter's events.

- Chapter Meetings
- Recruitment Events (including tabling and off-site events)
- Philanthropy Events
- Fundraising Events
- Optional: add any other events you would like the Greek Life community to know about

The Greek Office can be reserved for meetings by completing this [Google Form](#).



Greek Life Calendar Spring

10 Points

Due: January 26, 2022

[Edit the Greek Life Calendar](#) to include the organization's events for the spring semester. If access to edit the calendar is needed please contact greeklife@d.umn.edu. The calendar is used to ensure no chapter plans an event over another chapter's event. Encourage your members to add the Greek Life Calendar to their own Google Calendars, so they can keep up with all chapter's events.

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- Philanthropy Events
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- Optional: add any other events you would like the Greek Life community to know about

The Greek Office can be reserved for meetings by completing this [Google Form](#).

Recruitment Plan Fall

15 Points

Due: Sep 3, 2021

Submit a recruitment plan that includes:

- Dates
- Times
- Location
- Description of the event

Panhellenic Council organizations do not need to complete this requirement for Primary Recruitment, but should for any continuous open bidding events. The due date for COBing chapters is one week following the conclusion of Primary Recruitment.



Recruitment Plan Spring

15 Points

Due: January 19, 2021

Submit a recruitment plan that includes:

- Dates
- Times
- Location
- Description of the event

Website Content

5 Bonus Points

No due date

Review your chapter's page on umdgreeklife.com. Submit any changes you'd like to see made.

Changes that can be made are:

- Chapter picture
- Chapter description
- Financial obligation information
- Awards and recognition

Global Citizenship

Community Service Fall

10 Points

Due: Dec 17, 2021

Keep track of the community service hours each member has completed throughout the semester. Tracking can take place on a spreadsheet (check the files tab in Canvas for an example) or logged within Bulldog Connect "Apply for Opportunity".



A log should be kept of the date and time (amount of time not clock in/out time) of each community service event each member is submitting for the semester. The total amount of time for the chapter should be easily accessible on the submission.

Unpaid internships do not count as community service. Donating blood will count as one hour of service. Community service hours completed over the summer can be counted towards fall's total.

Community Service Spring

10 Points

Due: May 6, 2022

Keep track of the community service hours each member has completed throughout the semester. Tracking can take place on a spreadsheet (check the files tab in Canvas for an example) or logged within Bulldog Connect "Apply for Opportunity".

A log should be kept of the date and time (amount of time not clock in/out time) of each community service event each member is submitting for the semester. The total amount of time for the chapter should be easily accessible on the submission.

Unpaid internships do not count as community service. Donating blood will count as one hour of service. Community service hours completed over the summer can be counted towards fall's total.

Philanthropy Fall

10 Points

Due: December 17, 2021

Philanthropy is the act of donating money to a nonprofit organization (not your own chapter). Please submit:

- The philanthropy event and date(s) the chapter hosted for the semester
 - The goal of the event
 - Total funds raised (or financial estimation of products donated)

Please submit all the philanthropy events that took place this semester.



Philanthropy Spring

10 Points

Due: May 6, 2022

Philanthropy is the act of donating money to a nonprofit organization (not your own chapter). Please submit:

- The philanthropy event and date(s) the chapter hosted for the semester
 - The goal of the event
 - Total funds raised (or financial estimation of products donated)

Please submit all the philanthropy events that took place this semester.

Leadership and Involvement

Alumni Event

10 Points

Due: May 6, 2021

To honor and learn from alumni, host one event per year that includes alumni. This event can be online or in person. It can be specifically about the event, or the alumni being invited to an existing event.

Please submit the communication (email/invitation) that was shared with alumni. Ensure the event name, date, and how many alumni attended are included in the submission.

Chapter Officers Fall

10 Points

Due: Sep 13, 2021

Insert your officer's names, contact information and position title into the Fall 2021 Officer Contact document. The more information you can provide the better. The completed list will be shared with Greek Life chapter presidents, the Interfraternity Council Executive Board and the Panhellenic Council Executive Board.



If your chapter calls a position by a unique name, add a description of what that position is responsible for.

Aim to have the following positions (or something similar) included within your executive board:

- President
- Academic/Scholarship Chair
- Diversity, Equity and Inclusion Chair
- Community Service and/or Philanthropy Chair
- Risk Management Chair

Chapter Officers Spring

10 Points

Due: January 26, 2022

Insert your officer's names, contact information and position title into the Spring Chapter Officer's document. The more information you can provide the better. The completed list will be shared with Greek Life chapter presidents, the Interfraternity Council Executive Board and the Panhellenic Council Executive Board.

If your chapter calls a position by a unique name, add a description of what that position is responsible for.

Aim to have the following positions (or something similar) included within your executive board:

- President
- Academic/Scholarship Chair
- Diversity, Equity and Inclusion Chair
- Community Service and/or Philanthropy Chair
- Risk Management Chair

Council Officer

5 Bonus Points

Due: December 17, 2021

Five bonus points will be awarded if at least one member from your chapter serves as an officer on the Interfraternity Council or Panhellenic Council (whichever your organization belongs).



Family/Support System Event

10 Points

Due: May 6, 2022

Host an in-person or virtual event that parents, family or a member's support system are invited to. Submit the event name, date, and goal/purpose of the event. A submission can also include the invitation itself and a summary of how the event went.

Officer Transition Training

10 Points

Due: May 6, 2022

After elections have occurred chapters should conduct an officer transition training/workshop for new officers. The attendance of outgoing officers is recommended, but not required.

Submit the date and agenda for this training. A successful officer transition training can set the incoming officers up for great success (therefore the chapter is going to be better prepared for the year ahead).

If your chapter needs assistance with planning an officer training, reach out to your chapter advisor or the Greek Life advisor.

Membership Education and Development

Academic Presentation

15 Points

Due: May 6, 2022

Host one presentation/workshop/speaker/event that covers one of the recommended topics:

- Study Skills
- Study Drug Awareness
- Textbook Reading
- Writing Techniques
- Talking with Professors
- Learning Styles



Another topic on the similar track of “academics” is also acceptable.

To receive points submit:

- The presenter’s name, position and title
 - **5 bonus points** will be awarded if the speaker is not from the chapter
 - Some external speakers could include an academic advisor, a faculty member, Career and Internship Services, Tutoring Center or the Writing Center
- Include the presentation or a short write up of what the chapter learned
- What percentage of the chapter attended
 - Please submit names of attendees and how many overall people attended in addition to the percentage of chapter attendees.
 - The goal is to have at least 25% of the chapter attend

Alcohol Education Presentation

15 Points

Due: May 6, 2022

Host one presentation/workshop/speaker/event that covers one of the recommended topics:

- Best party practices
- How alcohol affects the body
- Consequences of alcohol use/strategies for reducing alcohol intake
- Alcohol and sexual assault
- Alcohol and driving

Another topic on the similar track of “alcohol education” is also acceptable.

To receive points submit:

- The presenter’s name, position and title
 - **5 bonus points** will be awarded if the speaker is not from the chapter
 - Some external speakers could include Laretta Perry or Men as Peacekeepers
- Include the presentation or a short write up of what the chapter learned
- What percentage of the chapter attended
 - Actual names aren’t required
 - The goal is to have at least 25% of the chapter attend



Diversity and Inclusion Presentation

15 Points

Due: May 6, 2022

Host one presentation/workshop/speaker/event that covers one of the recommended topics:

- Unconscious bias
- Supporting gender identity and expression
- Shifting from diversity and inclusion to diversity, equity and inclusion
- Using inclusive language
- Religious holidays

Another topic on the similar track of “diversity and inclusion” is also acceptable.

To receive points submit:

- The presenter’s name, position and title
 - **5 bonus points** will be awarded if the speaker is not from the chapter
 - Some external speakers could include the Office of Diversity and Inclusion, Disability Resources, or Clayton Jackson McGhie Memorial
- Include the presentation or a short write up of what the chapter learned
- What percentage of the chapter attended
 - Actual names aren’t required
 - The goal is to have at least 25% of the chapter attend

EverFi Diversity, Equity and Inclusion Training

15 Points

Due: May 6, 2022

This will ensure all Greek Life members are receiving a base level of diversity, equity and inclusion training. Anyone who has not completed the Everfi training on said topic will be required to do so. This training will only be required once. New members will also be required to complete the training. A link from EverFi will be sent to anyone who has not completed the training at the beginning of each semester (after recruitment has taken place).

Hazing Prevention Presentation

15 Points



Due: May 6, 2022

Host one presentation/workshop/speaker/event that covers one of the recommended topics:

- Different types of hazing
 - What to look out for at every level of membership
- How to make a report of hazing

Another topic on the similar track of “hazing prevention” is also acceptable.

To receive points submit:

- The presenter’s name, position and title
 - **5 bonus points** will be awarded if the speaker is not from the chapter
 - Some external speakers could include Love, Mom and Dad presentation, Anti-Hazing Coalition, or Brenna Hucka
- Include the presentation or a short write up of what the chapter learned
- What percentage of the chapter attended
 - Actual names aren’t required
 - The goal is to have at least 25% of the chapter attend

The University of Minnesota Duluth has a zero tolerance policy on hazing.

Organizational Values Presentation

15 Points

Due: May 6, 2022

Host a siblinghood (brotherhood/sisterhood) event/presentation/small group discussion that focuses on your chapter’s organizational values. Some topics around values can include:

- Why you joined your chapter
- Why you stay a member
- What does it mean to be a member
- What values have each member agreed to live by

To receive points submit:

- The presenter’s name, position and title
 - **5 bonus points** will be awarded if the speaker is not from the chapter
 - Consider having someone from another chapter or headquarters as a speaker at this event.



- Include the presentation or a short write up of what the chapter learned
- What percentage of the chapter attended
 - Actual names aren't required
 - The goal is to have at least 25% of the chapter attend

This event is recommended to take place around initiation/activation.